

Ludlow, MA 250th Semi-Quincentennial Celebration Meeting Minutes

Meeting Minutes for meeting held on Thursday, September 30, 2021, Hubbard Memorial Library

RECEIVED
TOWN CLERK'S OFFICE
2021 OCT -6 P 2:03

1. Establish of Quorum/Roll Call

Committee members in attendance: Linda Collette, Kathy Ouimette, Karen Pilon, Bruce Durand, Anthony (Tony) Curto, Elaine Hodgman. A quorum was met.

Guests in attendance: Patrick McGowan, Library Director, Robert Burek, future committee member.

2. Call to Order

The meeting was called to order at 5:13 p.m. by Chair Linda Collette.

3. Old Business

None.

4. New Business

- a. Form and establish a formal committee. Vote in Co-Chairperson, Secretary, and Treasurer.
Co-Chairperson- Kathy Ouimette, nominated by Elaine Hodgman, Seconded by Karen Pilon, all in favor.

Secretary – Matthew Tibbetts, nominated by Kathy Ouimette, seconded by Anthony (Tony) Curto, all in favor.

Co- Secretary – Anthony (Tony) Curto, nominated by Karen Pilon, seconded by Elaine Hodgman, all in favor.

Treasurer – Elaine Hodgman, nominated by Kathy Ouimette, seconded by Karen Pilon, all in favor.
Motion passed for all committee member positions.

- b. Create a mission statement. All committee members will work on creating a mission statement, forward all suggestions to Co-Chair Kathy Ouimette and Elaine Hodgman by October 12th, who will then put suggestions together for review and creation at the next meeting on October 14, 2021.
Kathy Ouimette – kathleenouimette1977@gmail.com
Elaine Hodgman – elainehodgman@aol.com
- c. Create a logo to be used for letterhead, all correspondence, branding, etc.
The committee liked the one used by Westfield's 350th, and will change to showcase Ludlow buildings, the Mill Clocktower, the Hubbard Memorial Library, the First Church, and maybe one more? Perhaps something related to farming and agriculture? Add the 250th wording, dates of 1774 -2024. We will need to create a graphic for this asap, and then get letterhead printed.
- d. Submit an application online to the Ludlow Cultural Council for a grant by October 15, 2021. Linda and Kathy will submit this application asap in hopes to receive some funding to help our committee establish a starter fund!

General Discussion: We will still need to recruit several more committee members, and are looking for an accountant, attorney, financial advisor, public relations, social media, to name a few. Sub- committees will later be formed for each major event/project. Sub-committee members and volunteers will not have voting rights, but will certainly be needed to assist in planning and implementing the many tasks and events throughout the year.

RECEIVED
TOWN CLERK'S OFFICE
2021 OCT -6 P 2: 04
Create a Gmail account with a public e-mail address for all committee members using the Ludlow 250th in the address for public viewing and use this e-mail address so that our personal e-mail addresses do not have to be made public.

TOWN OF LUDLOW
Thoughts and discussion about a proposed parade route. Committee member Bruce Durand has experience in forming parades. Bruce will come up with a few suggestions for possible routes and present those to the committee for review, and also get input from LPD Chief Dan Valades and LFD Chief Ryan Pease.

Next meetings we will begin to create specific committees and appoint a lead person for that position, i.e., Historical, Social Media, Sponsorship, Parade, Fundraising, Public Relations, Marketing, partnerships, etc.

Fundraising ideas: First Night to be held in late February of 2024 to kick off all of the planned events for the 250th celebration year. Make this night a family focused afternoon and evening filled with fun activities. Possible date of Saturday, February 24, 2024 as it falls on the Saturday closest to the date of the actual charter signing of the town in 1774, and possibly continue to Sunday afternoon with more exciting happenings. Events for First Night would start in the mid-afternoon and could include: Winter themed activities such as snow sculptures (made by local groups, i.e., Boy Scouts, Girl Scouts, Rotary Club, Boys & Girls Club, etc., ice sculptures, hot chocolate and s'more and fire pit stations, horse rides, craft make and take projects, musical talent, and more. These events could be held at specific times at specific locations throughout the day and evening. Locations considered could be the Boy's and Girl's Club, the Senior Center, the Hubbard Memorial Library, the Fish & Game Club, Whitney Park, Church grounds, local breweries, to name a few. These events could be sponsored by businesses, friends, and anyone wishing to sponsor.

Perhaps closing a part of East Street where the restaurant and bakery area is to host a taste of the town where area restaurants could serve food and beverages, desserts, etc. There could be a pass sold to participate and / or tickets sold for food and beverages.

Plan a Birthday Weekend in mid to late June with fun events planned for Friday, Saturday and Sunday, with the parade being held on Saturday or Sunday. This birthday weekend would be different from the First Night winter events, and geared more toward a spring time theme. Activities could include gardening and design with guest speakers, landscapers, etc. Art walk along the walking path at the Mills showcasing local artists, sidewalk chalk art, and also have picnic type food available. These events could encourage civic pride in the Ludlow community.

Linda spoke with Keith Ouelette from Mainly Draft horses about the 250th celebrations. Keith is on board! In speaking with Keith about the 250th and some of the events that are being planned, he suggested that the committee reach out to Hallamore corporation. This eight horse Clydesdale hitch stabled in Lakeville, Massachusetts is owned by the Hallamore Corporation of Holbrook, Massachusetts.

The Committee thought it would be best if we met twice monthly for the next couple of months to get the ball rolling and gain momentum, especially in recruiting more committee members and sponsorship, funding.

Next Meeting(s): Meetings will be held at the Hubbard Memorial Library, 24 Center Street, Ludlow, MA in one of the upstairs conference rooms at 5:30 p.m.

Thursday, October 14, 2021
Thursday, November 18, 2021

Thursday, October 28, 2021
Thursday, December 9, 2021

Tentative dates for 2022 are on January 6, 2022, and on January 20, 2022

Motion to adjourn at 7:24 by Linda Collette, Kathy Ouimette seconded. All in favor.

Submitted by, Linda Collette, Chair

RECEIVED
TOWN CLERK'S OFFICE
2021 OCT -6 P 2: 04
TOWN OF LUDLOW

**** Action items-**

Create a mission statement and e-mail to Kathy and Elaine by 10/12/21 please.

Solicit new committee members and sub-committee members.