

Ludlow, MA 250th Semi-Quincentennial Celebration

Meeting Minutes Thursday February 3, 2022

Hubbard Memorial Library

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1. Establish of Quorum/ Roll Call

Committee members in attendance: Linda Collette (via zoom), Kathy (Hurley) Ouimette, Bruce Durand, Lori Smith Hanson, Walter Craven, Karen Pilon, Robert Burek, Butch Regnier, Derek DeBarge, Anthony Curto

Call to order, Pledge of Allegiance

The meeting was called to order at 5:35pm by Co Chair Kathy(Hurley) Ouimette

2. Approval of Meeting minutes from January 20th, motion was made by Bruce Durand 2nd by Walter Craven. Passed unanimously

3. Old Business

- a. Kathy handed out a list of business in Ludlow. She will also be sending every member a page of the business list. To check contact and phone information
- b. Anyone involved in any groups in town to spread the word about the Town Meeting on February 28, 2022
- c. Derek has urged the committee for Celebrate Ludlow to go forward with the Celebration this year. Feels it would be good for the town to have something to look forward to with the pandemic canceling all events for the last year.
- d. Was suggested that the 250th committee wait to start asking for donations from businesses until May 2022, so it won't interfere with Celebrate Ludlow
- e. Linda, wants the 250th committee to have a presence at Celebrate Ludlow to keep the buzz of this event going, and may have merchandise to sell

4. New Business

- a. Derek asked if there would be a script for committee members to use when asking business for donations
- b. What will be the tiers for donations, Walter suggested we wait until after kickoff meeting to set the tiers up.
- c. Advertising will need to be determined by the committee. Committee members should not accept donations with any promise of advertising until committee can determine amount
- d. Jody, from senior Center would like to know if the seniors can help in any way. Also was wondering if we could bring the town meeting to them, as it would be hard for them to get to the High School

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- e. Every committee member will be responsible for contacting and looking for donations. As this is too big a task for 1 person to take on
 - f. Will the 250th Facebook page contain a donation button, so donations can be made online
 - g. Committee needs to decide if they will proceed to get their own 501c3 account, or would it be better to try to piggyback on a group in town that already has 1. (Friends of the Senior Center). The town itself does not have a 501c3 account. By doing this it would save the committee time and could accept donations sooner.
 - h. Would like to have Kim Collins, Town Accountant for Ludlow come to a meeting to go over financial protocol.
 - i. Town hall meeting: Ludlow Cable Tv will run ads promoting Town meeting and tape meeting to be run on local cable Channel. Tim Brillo will have microphone on stage for the meeting. There will be 9 poster boards set up in cafeteria for break out sessions with sticky notes for ideas, comments, and volunteers
 - j. Traffic on web page has been extremely higher than was expected. Walter also noticed they were only 5 dislikes on the page
 - k. Selectman DeBarge suggested, Linda contact police do see if we will need their presence and the town meeting for traffic
 - l. Does the committee want to spend money to generate foot traffic by Media ads?
 - m. LCTV is available to help us with advertising and interviewing towns people about the history of the town of Ludlow. LCTV will use multimedia students
 - n. Linda will be sending out letterhead to committee members to use
 - o. Town Hall Meeting: Dunkin Donuts will donate coffee and munchkins for the meeting. Bruce Durand will pick these up and bring to meeting. The High school Art dept will set up easels for poster boards and for Patrick McGown's digitized pictures in entrance way of High School. Robert will take pictures of the event to be used on web page.
 - p. The committee will go over all info collected from poster boards and sticky notes to next meeting to go over
 - q. Parade June 22, 2024: Bruce would like to send out invitees for bands in March 2022. Bruce met with police and fire dept. Parade route will start at high school, Chapin to East to Chestnut. Reviewing stand will be set up at East St. School. Shuttle bus will bring marchers back to High school. Grand Marshal will exit parade at reviewing stand. There will be no stopping the parade for bands to play, keep it moving. Committee will vote on Grand Marshall or Grand Marshalls
 - r. Donations from group who would like to decorate fire hydrants on parade route.
 - s. There was a motion made by Walter to have 3 members designated to pay bills for the committee, Linda, Kathy and Elaine. Motion was 2nd by Bruce and was voted unanimously

5. Next Mtg will be February 17, 2022, at Ludlow High School at 5:30pm

6. Motion to adjourn Meeting at 730pm was made by Robert 2nd by Anthony motion was passed unanimously

250th Semi-Quincentennial Celebration Meeting Minutes respectfully submitted by Anthony T. Curto