Ludlow, MA 250th Semi-Quincentennial Celebration Meeting Minutes

Thursday, August 11, 2022 Hubbard Memorial Library, 5:30 p.m.

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Committee Members: Linda Collette- present, Kathy Ouimette-present, Paul Chrzan-absent, Anthony Curto-absent, Elaine Hodgman-present, Selectman Derek DeBarge-absent, Matthew Tabletts absent, Bruce Duland-present, Walter Craven-absent, Butch Regnier-present, Robert Mishol-present, Joe Lupa-present, Denise Zrakas-present (Note: New appointed committee member – will get sworn in tomorrow.) Guest – Stephanie Ferreira / Peoples Bank

Meeting started at 5:33 pm.

Pledge of Allegiance.

Denise Zrakas was introduced as a new member.

Approval of the minutes from July 7, 2022 will take place at the next scheduled meeting.

Invited guest Adam Malmborg & Jenn Poutre (Exit 7 Players). Linda discussed a partnership with them to re-create Ludlow's through plays and storytelling. Idea's suggested were cemetery historical tours, Murder Mystery dinner and a short play on Ludlow's history. They were excited on all aspects of partnering with us.

Linda mentioned that Pioneer Valley Financial Group gave us a donation of \$1,000. A thank you letter will be sent to them. A thank you letter will be sent.

Linda will work on a thank you logo on our Facebook page thanking those who have donated. Kathy suggested reaching out to Estelle Gomulka on helping us creating some graphics for our Facebook page and website. Kathy to reach out to her.

Linda sent out a sponsorship form to Dunkin Donuts thus week. She had seen Derek Salema and he asked her to send that sponsorship form. We will meet with them later on to determine what they can do for us.

Ludlow Cultural Council has asked us to be part of the "Market Place" on September 24 & 25 in the Mack Donnelly Gazebo Park. Linda has asked if we could sell water. We will have our handouts available for that day. We are also taking part of the Billy Eagan Irish Night in the park on September 18. The council has asked us to be part of that evening. Again, we will have out handouts available that day.

Linda mentioned that the committee has been invited to be part of the Portuguese Festa taking place on Labor Day weekend. Linda discussed us selling bistro mugs at the Festa to attract people to our booth. It was decided to order the minimum amount of mugs which would be 150 and sell them for \$10.00.

Linda sent around sign-up sheets for all events. She is looking for all to participate as the help will be needed.

Our committee is also taking part in "Dine in and Dine Out" On Wednesday, August 24. This event is from 11 - 8 pm. All are encouraged to take part in the event as 20% comes back to the committee for our upcoming events. Elaine told the committee that the Register had noted the wrong date. Kathy to follow up on this with Mike Harrison. Linda hopes to make around \$1,000. We are grateful to Tony Tavares for this fundraising event.

LCTV interviews – Butch gave an update on the interviews. He has already done the Baseball group. He has also interviewed Lou Casagrande. Coming up next are the 1975 Softball group, Jimmy Mazzafero and Dean Lombardi. He is also working on interviews with the Kolodziey Family, Jim Cavallo 100 year-old Sophie Gazda. Also Lou Casagrande asked if he could have a 250th shirt. It was decided that a shirt (different color other that our teal color shirts) would be purchased by Butch and Kathy.

Butch also did discuss at this time we should keep the interviews non-political as we approach the election season, which is in our 250th mission statement. The committee agreed.

Linda mentioned that she had talked to Karen Randall as she would love her to be interverted for Lupa also mentioned her mom Elsie. Linda would also like to interview Mr. Feeney, Fire Chief Pease, Police Chief Valadas and Mrs. Lupa & family from Lupa Zoo.

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Joe Lupa gave an update on the 501 (3)(c). It is moving forward with a few bumps. Also it was noted that there was a miscommunication with the last meeting. Joe is looking for one more member of the committee. Bruce mentioned that he has 2 members from the parade committee that would be interested. John Diotelvi is taking the lead on the committee. Bob also mentioned his daughter Valerie is interested. Stephanie Fereira mentioned that the funds from the 501 (3)(c) could be deposited at People Bank with her helping with the process of setting up the bank account and monitoring it. Linda thanked her for that.

Bob Mishol discussed a calendar idea for the upcoming 250th Celebration. Bob provided a hand-out for this idea. It was discussed by the committee that calendars are not really hung as in the past. Most have moved to their electronic calendar. Bob noted that he was working with Patrick McGowan, the library director for acquiring historical pictures. Bob's idea is to get these published calendars with our events into the hands of all Ludlow residents. He discussed sending out the calendars free of charge with our committee picking up the cost of the calendar and the postage, which would be very costly to the committee. He feels that this could be a historical memento for the 250th celebration. Or he suggested we sell them. Several ideas were discussed by the committee and there was no need to make a decision at this meeting.

Bruce gave an update on the parade in detail. Things are moving along nicely. Lead Marshalls have been selected and will need about 30 other people to be Marshalls under them. Kathy will be working with the school department on securing students to also serve as Parade Marshalls. Also, Kathy to secure students as banner holders too. Bruce discussed the parade route in detail. A news announcement was released this week on the committee members in the Ludlow Register this week. The Ludlow Reminder will highlight this same article next week.

Bruce needs 7 golf carts but that may change. Per Joe Lupa who serves on the Golf Commission said to reach out to them to acquire the golf cart. The conversation ended with a discussion of shirts for parade committee members.

Elaine gave the Treasurer's report: On the books at the town hall is - \$24,137.95 as of June 30th. Some amounts have not been posted as the Treasurers Department Is short staffed. The true amount should be \$50,592.95 once everything is posted.

Linda told the committee that Sally Sullivan resigned from the 250th Committee but will remain on the Parade Committee.

Next meeting be September 9th at 5:30 pm at the library.

Meeting ended at 7:58 pm.