

Ludlow, Ma 250th Semi-Quincentennial Celebration

Meeting Minutes September 15, 2022

Hubbard Memorial Library 5:30pm

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2022 NOV -8 A 5: 53

TOWN OF LUDLOW

1. Establish of Quorum/ Roll Call

Committee members in attendance: Linda (Chapman) Collette, Kathy (Hurley) Ouimette, Elaine (Lewison) Hodgman, Denise (Hurley) Zrakas, Walter Craven, Bruce Durand, Butch Regnier, Bob Mishol, Anthony Curto

Guest: Jimmy Mazz and John Doitaelvi

2. Call to Order/ Pledge of Allegiance

Meeting was called to order at 5:32pm

Motion to approve the minutes from July 7, 2022, with the changes to the line that should read "Preapproval for expenses of events." Made by Elaine (Lewison) Hodgman, 2nd by Kathy (Hurley) Ouimette. *****MOTION APPROVED*****

Motion to approve the minutes from August 11, 2022, made by Anthony Curto 2nd by Bruce Durand*****MOTION APPROVED*****

3. Old Business

- Matt Tibbets is planning to resign from the committee too busy at this time. But will help in any way he can.
- Boys & Girls Club Birthday Cake, has been taken apart and stored at DPW
- 501C3 is still a work in progress. Update from John Diotalevi

4. New Business

- Concert at the gazebo is set for Sunday September 18, 2022. Linda has asked for as many members are available to show up. Bruce will bring a Canopy; Linda will bring a small table to hold flyers. Linda will bring Old fashion Popcorn machine pre bagged Popcorn to hand out. 4:30pm set up.
- Cultural Council is being held on September 24 & 25, 2022, at Gazebo Park. Looking for volunteers to handout flyers and literature on the 250th celebration committee. Pop up canopy and Table
- Celebrate Ludlow will be held on October 15, 2022, the committee will be selling water
- Committee would like to raise \$400,000 for total celebration Events
- Fund raise throughout the year of 2023
- Linda set up a donation of \$20.24 for people to donate it represents the year of the celebration

- Jimmy Mazz

Ludlow Native still has his Library card

Started with garage bands in Ludlow

Thinking of 2 entertainment events in the year 2023.

Challenge is getting entertainers at a reasonable price so committee can make money.

Rates for Gremio Lusitano Club is \$1200 and Polish Club is \$800.00

Jimmy Mazz suggested doing a digital track show it is cheaper than live music. Also, could have a DJ to play music after show for people to dance.

Jimmy Mazz could host/ MC Show a show with 3 entertainers plus himself.

Would try to bring in a Cher- Rod Stewart- Neil Diamond and or Elvis's entertainer.

Could do a dinner show with DJ Dance – Cocktail hour- Dinner- Dessert- Show (would run approximately 2 hours or 90 minutes.) Then DJ would play music for people to stay around and dance. Cost would depend on what profit margin committee would want to make.

Polish Club holds 356 people Portuguese Club holds 500. Buffet set up would be cheaper than a served dinner

Jimmy Mazz offered to get Linda in contact with his event planner Ann Murphy, Linda has experience planning events of this kind.

Shows tend to draw 50/60-year-old crowd

- John Diotalevi on 501C3 Friends of the Ludlow 250th Semi-Quincentennial Celebration Committee

10 people on committee.

John Diotalevi is President- Celeste Chenier is Vice President- Linda Belisle-Secretary-Valerie Pinciak- Treasurer

John Soja & Mark Germain are working on paperwork

Would like to have thermometers stationed around town to show fundraising progress. Linda will take care of making Thermometers

Will raise money on their own to help fund the events that we would like to put on.

Will have a mailbox at Ludlow Town Hall. So, people will not question the legitimize of the group

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Walter Craven stated that six Flags wants to know when the 501c3 is set up as they would like to donate their help. Could be tickets or other things.

John will speak to Peter Pan about using a open air bus in the parade

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- **Parade**
Bruce Durand is working on getting the Silver Knights together to play in the parade. This is a Ludlow drum and Bugle Corp. Bruce has created a flyer for the parade. Would like to hand them out at all upcoming events. The parade committee holds their meetings on 1st Tuesday of every month. The past month we had session 2 of parade logistics. Staging area, routes, street closure's, parade Marshalls, signage for registration, staging areas along with a sign that says, "start Playing Music". Announcers reviewing stand may come from East Longmeadow. LCTV and drone coverage which will be provided by Dave Sady. Bruce Durand will be the music coordinator for the parade. Looking at 4 shuttle buses.
- Linda (Chapman) Collette has ordered 72 Mugs at a cost of little under \$4.00 a piece, for sale at the September 24 & 25, 2022 event They will be sold at \$9.95
- Luso Federal and Country Bank have made a verbal commitment to donate to the committee. Linda sent them information
- Golf Tournaments are being planned for September 9, 2023 & September 7, 2024, at Westover Golf Course. These will be fund raisers for the committee
- Hilarious Hypnotist is coming to the Polish Club on March 3, 2023, he takes half of the admission the other half goes to the committee.
- Linda (Chapman) Collette is looking into planning a Fall into Fun event in October of 2023 use the gazebo. Along with a cemetery tour using Exit 7 players.
- Would like to hold a variety show in November of 2023 Irene Saloio
- Eric Segundo & selectman would like the 250th committee to take over the tree lighting at Town Hall
- Motion was made by Bruce Durand to have a Breakfast with Santa in 2022-2023-2024 to coincide with Anthon Curto's schedule could be held at Polish Club or any other venue. 2nd by Bob Mishol Earlier dates in the season are best for Santa. Was suggested this might be a

better event for the friends of the 250th to hold. Could be done by committee or the Friends of the 250th Celebration Committee. *******Motion Approved*******

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- Peoples Bank has donated \$30,000 to the committee. They would also like to make a fun video using the committee members
- Dine out for a Cause at Villa Rose made \$526. 85. Also received donations of \$20. 24 and a \$50.00 donation from east St. Auto. These dine outs can be held every 6 months. Bruce Durand suggested in the future of holding a double event with the Dine out for a cause and a Murder Mystery dinner. Linda said she would investigate it.
- Elaine (Lewison) Hodgman sent out a Thank you to P.V.F.G for there donation of a \$1000.00
- LCTV Interviews- Butch Regnier has done 5- Coach Casagrande, Jimmy Mazz- Dean Lombardi- Ludlow Softball & Ludlow Baseball. A few suggestions for other interviews were Ryan Pease LFD- Chief from LPD- Finey's Markey, Santos Dept, Lupa's Zoo, Randalls farm, Fred Perrira, Carvalho's. If the committee has any suggestions pass them along to Butch Regnier.
- Bob Mishol brought up the idea of creating a Commemorative Calendar that the committee could sell as a fundraiser. Could get a limited number of calendars could have events for 2024 on it. Use some of the pictures from Karen Pilon's book on the calendar. Markus Printing gave a bid of 1000 calendars for \$2875.00. Suggested to print a limited number of calendars to sell at events
- Walter Craven asked if we changed anything on donation sheet. Nothing has changes
- Logo placement on our banner. Larger placement for large donations. Walter has sticky vinyl coated back paper. What size will we do for the sponsors. Minimum sponsor on banner would be \$1000.00. Hoping to print a logo and put it on the banner for Sunday events

5. Treasures Report

- Walter Craven made a motion to pay Fami's Custom Printing \$180.00 for the last 3 shirts. Bruce Durand 2nd it.
*******Motion Approved*******
- Elaine (Lewison) Hodgman will forward expense sheets and balance sheets to Linda (Chapman) Collette and Anthony Curto to put in the minutes. Seeing as time ran out.

6. Adjourn-

- Motion was made by Bob Mishol to adjourn meeting at 7:58pm 2nd by Butch Regnier
*******Motion Approved*******

Next Meeting is October 6, 2022, at Hubbard Memorial Library at 5:30pm

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Meeting minutes respectfully submitted by Anthony T. Curto Secretary of Ludlow's
250th Semi- Quincentennial Celebration

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