

Ludlow, Ma 250th Semi-Quincentennial Celebration

Meeting Minutes August 8, 2023

Ludlow Hubbard Memorial Library

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TOWN CLERK'S OFFICE

2023 OCT -2 A 8: 42

TOWN OF LUDLOW

**Establish of Quorum/Roll Call**

Committee members in attendance: Linda (Chapman) Collette, Kathy (Hurley) Ouimette, Elaine (Lewison) Hodgman, Denise (Hurley) Zrakas, Regina Stanek, Anthony Curto, Dave Sady

**Pledge of Allegiance @ 5:30pm**

**Approval of minutes from July 17, 2023**

Motion made by Anthony Curto 2<sup>nd</sup> by Kathy (Hurley) Ouimette ..... **Motion Passed**

**Friends of the 250<sup>th</sup>- John Diatelvi & Mike Tarby**

Cash report for the friends is- \$12, 561.94. This does not include the payment for the police officers at Lupa Zoo event which is \$698.84. The Lupa donation was \$284.00. AS OF THESE NOTES NO CHECK HAS COME IN FROM Vanishing Valley Brewery although they did promise \$200.00.

Cash Calendars-Friends of the 250<sup>th</sup> are having a cash calendar fundraiser for the month of October 2023. They will sell 750 calendars at \$20.00 apiece. There will be cash prizes given out for every day of the month totaling \$2000.00. On the back of the calendar is a list of upcoming events. Although Venmo is acceptable, CASH IS KING. The calendars were printed and donated by Bob & Claudia Pelzek.

**Chair Update**

Car Show- raffles brought in a total of \$652.00.

Mini Golf Outing- 50/50 raffle brought in \$110.00 Tony Goncalves will send a report about the other funds raised.

Golf Tournament- still in need of golfers. A challenge was made to the group for each person to try to get 2 foursomes. All the banks know about the golf Tournament, and good door prizes will bring in people.

Picnic- The meeting for the picnic committee is set for August 28, 2023 @ Ludlow High School 6pm in the cafeteria. September 11, 2023 @ Ludlow High School Cafeteria 6pm. Laurie & Peter Ostrowski have reached out to the restaurants in town. The restaurants are concerned with the cost of electricity (\$750.00/ \$1000.00) and what they would have to pay. Also concerned if it rains as there is no rain date. Local restaurants would sell their specialty dish. Another option being investigated is food

trucks as they are self-sufficient. Lisa Martin is working on a budget for stage /sound/ lighting. Non-profit groups in town can work in the carnival area or sell food items. Manuel amusements will be setting up for Friday & Saturday with the hope of running amusements on Friday night. He will set up on Library grass area & parking lot.

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#### **Treasurers Report- Denise**

Difficulties with lady running MUNIS report who runs account. Missing a \$600.00 deposit.

The balance of the account on August 8, 2023, \$72,660.52

A question was raised about the thermometer not showing the funds from the town and the state. Also not showing funds raised by the friends of the 250<sup>th</sup>. The thermometer goes up with a ¼ inch representing a \$1000.

Need a donation button on the web page, committee would have to pay for this. The account is in the Town of Ludlow at TD Bank.

Could possibly work with Friends of the 250<sup>th</sup> and their bank which is Citizens.

#### **Upcoming Events**

Bon Jersey Dinner and show with a sports Auction will be run by Anthony Curto of the parade committee. Linda will check on a date in March 2024 at the Lusitano Club

Harley Davidson Raffle- Derrek DeBarge- Old School Harley Davidson point of contact is Bill. Would be awarded at the picnic in 2024. Can choose the model to raffle off 1<sup>st</sup> choice Street Glide approximately \$30,000. There are 2 ways it can be done, pay up front so the bike can be brought to all events on a trailer and stored at the dealer or just tag it and pay for it after all raffle tickets are sold. We would sell 500 tickets at \$100 apiece. Look to see if we can find a business who is willing to pick up the tax-title and registration. Also, will see if Joe V air brushing could donate some hours for a paint job.

Fire Hydrant painting contest has been cancelled now.

The contract has been signed with The Republican for the coffee table book.

Kathy & Bruce are working on PR with The Republican Newspaper.

**Adjourn-** Motion to adjourn meeting at 7:45pm was made by Anthony & 2<sup>nd</sup> by Kathy. **MOTION PASSED**

Meeting Minutes Respectfully submitted By Anthony T. Curto Secretary of the 250<sup>th</sup> Celebration Committee

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- Dave Sady suggested contacting Mass Appeal 2 weeks before events to see if we can create some buzz.
- Dave – Clarke- Joe will put sponsors on social media sooner the better.
- Motion was made by Anthony to have Dave-Joe-Clarke handle social media /web page/emails.2<sup>nd</sup> by Bruce.....**Motion Passed**
- Lupa Zoo June 24, 2023, 250<sup>th</sup> event. Possible movies are Lion King or Zootopia. Working on developing committee relations. Need to create a flyer for this to post on social media. A family of 4 would cost \$25.00 and each additional member would be \$5.00. Start time would be 2pm. Could have food trucks and sell bottled water. All the money is to benefit the 250<sup>th</sup> celebration committee.
- Picnic has 16/20 members; they will be breaking out into sub committees at their next meeting to create a strategy plan to give to Kathy. They have created a challenge to send out 20 flyers for the \$20.24 campaign to 20 friends each.
- Need a budget for 1<sup>st</sup> night event and picnic.
- Adeline Bernard, class advisor for the class of 2024, is not very interested in helping. Need to look for another advisor.
- The picnic committee should march in the parade, possibly march in Memorial Day parade.
- 1<sup>st</sup> night not a lot of help yet. Want to make this a special event to kick off the year of celebration. Only 5 people are on the committee.

#### Events

- Possible sports night, write to the local sports team to see if they are willing to donate tickets or items we could raffle off.
- Contact Springfield Thunderbirds to see about holding a Ludlow night in 2023 & 2024.
- See if the friends of the 250<sup>th</sup> can put together a New Years Eve Party
- Corn Hole Tournament, John D knows a guy that runs these events.
- 501C3 is working on several different fund raisers to help with parade sponsors.

- All committee members are asked to provide 2 raffle prizes when there are events with a raffle prize table. These can be donated from a company, restaurant, etc. or purchased by the committee member.

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#### Parade

- Has a budget of \$50,000. The budget was voted on and accepted by the parade committee at the last meeting. Aqua Spring Band cost \$ 8500, Mummers possibly \$10,000. Holyoke Caledonia costs \$1000. No money should be taken from the parade budget.
- More sponsors mean less money spent from the parade budget.
- Parade committee has a new member Michael Cortina
- Peter Ostrowski is the contact person for DPW for parade and picnic.
- The shirt color for the parade committee was picked Highway safety green.
- Ribbons and trophies will be determined by the number of bands in the parade.
- House decorating contest Halloween/Christmas/ and 2024 parade looking for a committee. Fire hydrant painting will fall under house decorating committee. Folks will need to apply so folks need to go to vote.
- Christmas tree lighting Linda Belisle & Regina decorated this year. Bruce donated \$100 for decorations.
- Marshals need 22 marshals, 2 for each unit. Would like to recruit these from the High School along with banner carriers.
- Parade Registration the day of the parade will be handled by Lucy-Isabel-Regina. Will work together to keep this organized. Tell people what unit they are in and where to line up. Also hand out checks to the Musical acts Linda Collette and Kathy Ouimette will need a golf cart for the parade so they are not all sweaty for the picnic.
- Jeanne Boyer donated \$500 for little flags to be handed out on the parade route. Nixon Company in Indian Orchard can make flags with the 250<sup>th</sup> committee logo on them 500 flags for \$1150.00. Eric Segundo will donate American flags to be handed out along the route. The Nixon company can also make patches for the committee 100patches \$5.75 -101 to 249 patches for \$4.50 or 250+for \$3.00.
- April 29, 2023 is the dedication ceremony for the new Veterans Office in Ludlow. All committee members are encouraged to go.

Adjourn- Motion to adjourn was made at 8:45pm by Anthony 2<sup>nd</sup> by Elaine ..... **Motion Passed**

Minutes respectfully submitted by Anthony T. Curto Secretary for the 250<sup>th</sup> Semi-Quincentennial Committee