

Ludlow 250<sup>th</sup> Semi- Quincentennial Meeting Minutes

October 2, 2023, at 5:30pm

Ludlow Town Hall Selectman's meeting room

RECEIVED  
TOWN CLERK'S OFFICE  
2024 JAN -2 A 8: 18  
TOWN OF LUDLOW

Attendees; Bruce Durand, Dave Sady, Linda (Chapman) Collette, Elaine (Lewison) Hodgman, Christina Yacomo, Kathy (Hurly) Ouimette, Anthony T. Curto

Guest: Brian Shimeklis, Liaison for the Police to the 250<sup>th</sup> committee

**Call to order/Pledge of Allegiance @ 5:30pm**

Approval of September 18, 2023, meeting minutes. Motion Made by Bruce Durand 2<sup>nd</sup> by Anthony Curto \*\*\*\*\***MOTION PASSED**\*\*\*\*\*

**Unfinished Business**

- Harley Davidson Raffle- Motorcycle will come from Old School Harley

**Update**

- Cultural marketplace- The duck pond was well received. Sold some 250<sup>th</sup> merchandise.
- Celebrate Ludlow- October 14, 2023, 12noon until 7pm. Rain or Shine. Anthony Curto will donate 4 cases of water. Baked goods will be sold, donated by the committee members. Merchandise will be sold. Donations will be accepted for the fireworks. The duck pond will be set up also.
- Randalls Farm- will donate a portion of the registration fee to the 250<sup>th</sup> committee this year.
- Truck or Treat/ Rag Shag Parade- October 27, 2023, at Ludlow Boys & Girls Club. Looking for candy donations. Also talked about doing a trunk and treat vehicle sponsored by the committee.
- Breakfast with Santa- December 3, 2023, at Ludlow High school, at the typing of these minutes the location has been moved to Harris Brook Elementary School. Will have to pay for custodian. BJ's- Costco-Big Y have donated gift cards. The Rotary club will ask for cookies from Big Y. Serving will begin at 9am, could use students as greeters. The Mason's Lodge from Ludlow will do the cooking Pancakes and Sausage along with Coffee and juice. Will look for donations for paper goods. Mason's will donate their time for no fee. \$5.00 per person. No Charge for photos people will be allowed to take their own photos. The 250<sup>th</sup> will provide Santa for this event.
- Tree Lighting- December 3, 2023, at Ludlow Town Hall. Santa will lead the parade from Ludlow Boys & Girls Club to the town hall. Ludlow High School band & Baird Middle

School band will be in the parade. The Ludlow High School Chorus will sing Christmas Carols at the Ludlow town hall. The 250<sup>th</sup> & Rotary will collect new toys for tots and nonperishable food. The Ludlow Rotary will bring Mr. & Mrs. Claus.

- People's Bank 2<sup>nd</sup> installment of their \$30,000 dollars will be coming. Linda has filled out the paperwork.
- 1<sup>st</sup> Night-February 24, with a snow date of 25<sup>th</sup>, 2024, noon until 6pm. The town has let Linda know that the Cole Building cannot be used as a warming station. Also, the Exit 7 Players have a show on that day so we cannot use the theatre for history lectures. Hoping to move this to Ludlow High School. There will be bonfires, snowman contests, Hot coco booth, Ice sculptures, history of the town in the auditorium and fireworks. Will ask Ludlow Boy Scout troops to have wash barrel fires so people can do smores. Firewood for the bonfires will come from DPW and fire station. Kathy will check with T. Brillo about using the concession stand and bathrooms. Look into if MEMA could provide an RV or trailer to be used as a warming center. See if Exit 7 players could have actors come in period clothing or ask the Ludlow High School drama club.
- Picnic- Kathy said there is no interest from local restaurant. It is a tough sell with all the rain we had this year and the picnic being rain or shine. Cost could also be a factor seeing as electricity hasn't been figured out yet. There is a lot of interest from food trucks. Kathy has reached out to 30 food trucks and is waiting for a response. Food trucks give 10% back to the committee. Would like to have a commitment agreement with all food trucks to guarantee they show up.
- Shawn Knox of the LPA Assoc. to contact about getting a special patch made for the 250<sup>th</sup>.
- Cabin Fever dinner & dance. March 9, 2024- Looking to replace Bon Jersey with an 80's band. Looking at several bands.

### Parade

- Halloween decorating contest- The judging team is in place. Bruce has been interviewed by Marcello from the Register. The Register may want to partner with the parade committee for the Halloween decorating contest. Bruce will bring this up at the parade meeting. Currently 7 people have registered for the decorating contest.
- \$50,000 budget for the parade. With the commitments we have from bands we have left in the budget \$12,590.10. There have been 11 organizations that have accepted the invitations. The deadline date has been moved to April or May. A 2<sup>nd</sup> mailing will be sent out and followed up with a phone call.

**Chritina-** Parade from club to town hall will take about 20 minutes. She is working on getting the 250<sup>th</sup> page to come 1<sup>st</sup> in search engines, by putting in key words. She has also joined different groups so she can post 250<sup>th</sup> events on several pages. She paid \$25 to boost for a week for the golf tournament. Brought in 9 people and 64 clicks along with 2000 views. You can choose the demographics you want to target with your boost.

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- Jimmy Mazz event- at this time 39 tickets have been sold for this event. Jimmy Mazz has stated he would not do the event unless at least 100 tickets have been sold.

Adjourn- amotion to adjourn the meeting at 7:45pm by Bruce and 2<sup>nd</sup> by Anthony.

\*\*\*\*\***MOTION PASSED**\*\*\*\*\*

Coffee hour at Veterans October 5, 2023, from 10 to 11am

Veterans Luncheon October 10, 2023, from 12 noon to 1pm

Veteran's Hall is located at 487 Holyoke St in Ludlow

Next Meeting is October 16, 2025, at Ludlow Town Hall Selectman's Board room.

Respectfully submitted by

Anthony T. Curto

Secretary for the 250<sup>th</sup> Semi-Quincentennial Celebration Committee