

Cable Committee
Minutes of the Meeting of
May 3, 2017

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Present: Michael Hill, Carmina Fernandes, Ellie Villano, Richard Moskal

2017 SEP 12 P 3:10

Meeting called to order at 2:05 p.m. in the Selectmen's Conference Room

TOWN OF LUDLOW

Ms. Villano **moved** to approve the minutes of the April 21, 2016 meeting. Second by Mr. Moskal. Motion passed 3-0.

Mr. Hill informed the committee about two scholarship applicants, Matthew Belden and Haley Procon. Ms. Fernandes asked if Mr. Hill knew any of the applicants. Mr. Hill said Matt Belden took the Sports Broadcasting class last year and still helps out sometimes. Mr. Hill said Haley Procon started coming in this year and to use some equipment for her journalism class. Mr. Hill pointed out that Haley Procon is specifically going to school for Sports Broadcasting. Matthew Belden is minoring in communications.

The committee discussed the possibility of giving out two scholarships. They decided it was too late to give out two scholarships this year but would like to consider it in the future.

Mr. Moskal suggested awarding the scholarship to Haley Procon. She has specific career goals in the field. Ms. Villano agreed she has a slight edge.

Mr. Moskal **moved** to award the scholarship to Haley Procon. Second by Ms. Villano. Motion passed 3-0.

Ms. Fernandes asked if there is a possibility to expand the classes offered at the high school. Mr. Hill said he would like to see it grow but it ties up the studio and the editing rooms and there's not a viable way to grow at this point. Ms. Villano pointed out teaching classes is not the concentration of LCTV and if it the program grows the school will need to take a more active role.

Ms. Villano reported that Tom Cohan has retired from Charter and there is a new liaison who will be meeting with the Board of Selectmen in May.

Mr. Hill told the committee the current cable contract will expire in 2020 and it will be time to start negotiating soon. The committee discussed Charter and other options people have available to them today.

Mr. Moskal asked about the Communities of Distinction video. After spending \$25,000 on the video, he would like to know if it had an effect on the town. Ms. Villano would like to put the video on the town website. She would also like to provide a copy to WestMass. Ms. Villano told Mr. Moskal it's a marketing device to promote Ludlow.

Ms. Villano **moved** to adjourn at 2:38 p.m. Motion passed 3-0.

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