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2021 OCT 19 A 9:06

TOWN OF LUDLOW

Minutes of the Ludlow Cultural Council

January 11, 2021

The meeting was called to order by Michelle Goncalves at 6:10 pm.

The meeting was conducted virtually/Zoom.

Present at meeting were: Susan Amaral, Nira Flatley, Jeff Gavioli, Michelle Goncalves, Robert Radowski, Janet Settembro and Matt Tibbits.

Absent were: Sharon Clark and Darlene Cincone

- 1) Discussion of LCC-organized events: do we want to organize an event of our own? Discussion followed. Example of a LCC sponsored event was the Art on River Walk. Pictures and art were displayed on and along the River Walk walkway in Ludlow. We would withhold about 10% of grant funds for this event. Several members agreed this was a well received event and might like to see it organized again. Another idea was a Town holiday lighting ceremony held at Gazebo or Town Hall involving Town school bands, school choirs etc. Several members agreed to help out with these events.

Motion was made by Nira Flatley to allocate 15% of funds for a LCC sponsored event. Matt Tibbits stated perhaps we should move to grant application awards first and then consider what funds were left for LCC sponsored events. Nira withdrew her motion at this time to allocate funds.

- 2) Discussion of Council Survey: Michelle Goncalves presented survey and responses. We had 63 responses with most from Ludlow. The big "take away" from this survey was that many people in Ludlow do not know that the Ludlow Cultural Council exists and who/what it is. Most responders did attend Celebrate Ludlow, School concerts and concerts at Gazebo. Several members agreed that perhaps banners/signage are needed to show that events are sponsored by the Ludlow Cultural Council. Also, advanced notice of upcoming events included week of and day of events. Maybe one Council member to attend at least one event and inform attendees of what event(s) are coming up next. Take a look at our Facebook page. Share it with others.

Other comments from surveys regarded perhaps a need for porta-potties.

More discussion followed as to how we can increase attendance at future events. All members were in agreement that we need to get our name out in the public. Signs, banners and

pamphlets at events is good idea. Per surveys received, a change in time for gazebo events was suggested. A change from 6-8 pm to 5-7 pm.

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The survey remains open until January 31, 2021

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Motion made by Nira Flatley and seconded by Jeff Gavioli to change time of Gazebo events from 6:00-8:00 p.m. to 5:00-7:00 p.m.

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Motion was passed with all members in favor

- 3) Discussion of FY21 grant applications and vote on distribution of funds  
Michelle Goncalves informed Council that FY20 grant applications were extended to 12/31/21, if applicants sent in a request by 12/15/20. Per spreadsheet presented by Michelle there were 10 applicants extended.

Motion was made by Nira Flatley to award encumbered funds in the amounts listed below to applicants.

Dixieland Band	\$1,500.00
Sarah The fiddler	\$400.00
This Land is Your Land Community Music Concert	\$500
PaxSax Quartet Concert	\$450
Mom's WWII Letters	\$300
From Tribe to Nation, a musical journey through th...	\$350
Chain Reactions and Creative Contraptions	\$500
Attracting Birds, Butterflies, Bees, and Other Ben	\$500
We Are Ludlow, Ludlow Public Schools District Art	\$2,150

Motion was seconded by Susan Amaral and passed unanimously.

Motion was made by Matt Tibbits to award funding for Jeff Gavioli and his Bad News Jazz in the amount of \$1,000. Motion was seconded.

In favor: Susan Amaral, Nira Flatley, Michelle Goncalves, Robert Radowski, Janet Settemple and Matt Tibbits.

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Abstain: Jeff Gavioli

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Motion passed.

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Discussion and voting on granting funding to applicants followed.

Discussion on gazebo events

Concerts run June-August. Four gazebo events carried over from FY20. In order to have better communication of when events at gazebo will take place, we will ask applicants to provide LCC with dates.

Motion was made by Nira Flatley and seconded by Jeff Gavioli, to approve funding for:

Project Title	Application ID	Decision
Hip Hop Dance Chair Exercise for Seniors!	39942	\$280
Concert	40213	\$1600
Bedlam Brothers String Band	40634	\$700
Brian LaBlanc	40636	\$350
Find Your Happy Place: an online workshop combining neurobiology and art	41138	\$0
Caribbean Connection – Celebrating NCAHM	41266	\$0
The Science of Sound	42186	\$670
Tails and Tales Summer Reading Magic Show	42292	\$772
Concert Performance	42299	\$750
Henry the Juggler Performance	43218	\$425
Halloween Shindig!	43555	\$465
Moonscape Puppet Theatre Craft & Storytelling Program	43590	\$495
A New England Heritage; Songs & Stories for Everyone	43686	\$475
Music + Education Event	44062	\$325
CHAINSAWS, CHEESEBURGERS AND ROCK N' ROLL- LIVE!	44409	\$500
Operation Support	44548	\$2676
River Stories for Valley Classrooms	44693	\$750
Artist Mentoring Program & Webinar Series	45174	\$500
Concert at the gazebo	45243	\$800
Magic Workshop	45755	\$450
Duo Pianists, Composers & Educators Whipple & Morales in Concert	45851	\$0
LARP Adventure Program	46044	\$1800
Ludlow, Do Your Art!	46085	\$0
Museum of Bad Art	46086	\$250
Families in Harmony	46640	\$300
Ludlow Cultural Council planned events	n/a	\$2235
Administrative	n/a	\$600.48

All LCC members present agreed. Motion passed.

- 4) Schedule future meeting:  
Next meeting will be February 22, 2021 at 6:00 (virtually/Zoom).

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- 5) Other items which may come before this body:  
Matt Tibbits suggested we plan an event to re-introduce LCC to the community.  
Everyone agreed it was nice to meet our new and old Council members.

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Motion was made to adjourn, and was seconded and passed.  
The meeting adjourned at 8:00 p.m.

Respectfully submitted,

Nira Flatley, Secretary

Approved February 22, 2021