

Minutes of the Ludlow Cultural Council

April 28, 2021

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TOWN OF LUDLOW

The meeting was called to order by Michelle Goncalves at 6:02 pm.

The meeting was conducted virtually/Zoom.

Present at meeting were: Susan Amaral, Nira Flatley, Jeff Gavioli, Michelle Concalves, Robert Radowski, Janet Settembro, Matt Tibbits and Sharon Clark.

Absent: Darlene Cincome.

1) Approval of minutes from March meeting

Motion made by Jeff Gavioli to approve minutes from March 22, 2021 meeting. Seconded by Matt Tibbits. A roll call vote was taken with all in favor. Motion passed.

2) Notification of any LCC funded events taking place at Gazebo.

Jeff will reach out to Karl Rausch (Dixieland Band) & George Owens (PaxSax Quartet) to get their scheduled dates.

Janet Settembro spoke about the Bad Art Museum event that took place this month. She reported that it was very good, very entertaining and informative but had bad attendance with only eight (8) in attendance.

Another event, Mary Jo Maichack's Moonscape Puppet Theater, also took place on April 22nd with the Boys and Girls Club.

Discussion followed on how to get more info out to public on upcoming events. Susan Amaral said possible to have Town Administrator conduct robo calls to Town people to advise on what events are scheduled.

3) Discussion and approval of press release for FY21 grantee announcements

State advises to inform Town of giving grant money. Letter was reviewed. Motion made by Matt Tibbits to send letter, seconded by Sharon Clark. A roll call vote was taken with all in favor. Motion passed.

4) Discussion of Public Hearing and approval of written materials

Council discussed and reviewed Public Hearing info in order to share feedback as to how we should be directing our grants in the future. Text, poster and registration form was reviewed. Motion made by Susan Amaral to approve text, poster and registration form as presented, motion was seconded by Nira Flatley. A roll call vote was taken with all in favor. Motion passed. Note: Council is to review spreadsheet with advertisers for public hearing and will add their name if they can call to alert.

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5) Discussion of Community Market

Council's request to use Gazebo area for market was approved. Whatever Town COVID guidelines in place will be followed. No stakes to be put in ground, only sandbags for tents.

Contacted Police, Library, DPW.....all positive.

Will contact Rotary Club for possible volunteers.

Other discussion: need vendor application, advertise, how to take rental money in; performers(?) how long should performances be; dance companies, Portuguese dancers, school choir, Exit 7 (1 act play?)

Council members to bring ideas on who to invite to market and how to spread out over two-day event.

Permits are needed if making food at event.

6) Other items which may come before Council

Sharon Clark spoke with Betsy Koscher of Indian Orchard Arts Guild. Betsy has many ideas on running a Community Market. Sharon will invite Betsy to next LCC meeting.

Discussion followed regarding alerting Register to Community Market dates and include a vendor application to be printed in paper.

Sharon Clark made a motion to request Michelle Goncalves to create a vendor application. Motion seconded by Susan Amaral. A roll call vote was taken with all in favor. Motion passed.

Janet Settembro suggested having a blueprint of all vendors once approved.

Susan Amaral will call Town Administrator to request a robo call to Town.

Bob Radowski picked up three LCC signs (banner type) from a previous LCC member.

One states: "Ludlow Cultural Council presents Matt Donnelly Gazebo Concert."

Another states: "Welcome to Students Art Riverwalk."

Bob will hold signs for now.

7) Next meeting will be May 24, 2021 @ 6:00 pm.

Motion was made by Susan Amaral to adjourn and was seconded by Michelle Goncalves and passed. The meeting adjourned at 7:15 pm.

Respectfully submitted,

Nira Flatley