

Ludlow Cultural Council
Monday, August 23, 2021

6:00-7:30 PM

Phone: 1-301-715-8592, Meeting ID, 98911171473, Password: 946668

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Agenda

1. Call Meeting to Order and Roll Call
 - a. Michelle called the meeting to order at 6:04 PM.
 - b. Roll call was taken:
 - i. Grace Barone - present
 - ii. Bob Radowski - present
 - iii. Janet Settembro - present
 - iv. Nira Flatley - absent
 - v. Sharon Litourneau-Clark - present
 - vi. Matt Tibbits – joined at 6:10
 - vii. Susan Amaral - present
 - viii. Michelle Goncalves - present
 - ix. Darlene Cicone - absent
2. Approval of minutes from August 3, 2021 meeting
 - a. Janet moved to accept the minutes. Bob seconded and it passed unanimously by roll call votes, with Grace abstaining
3. Updates on any LCC-funded events taking place
 - a. Music + education event occurred at the library on Aug 19.
4. Updates on Summer Concert Series
 - a. Bill Eagen's concert was postponed because of the weather and moved to Sep 19
 - b. There was a discussion about if we should ask LPD to do walk bys at the concerts.
5. Planning for October 2021 community market
 - a. Discussion of confirmed vendors, food trucks, community organizations, and performers, including votes to accept any new vendors
 - i. VENDORS
 1. Vendors – 5 still have not sent checks, but said they are going to.
 2. Currently have 37 vendors for Sat and 34 for Sun
 3. New Vendors
 - a. Matt moved to accept Luso, Rotary, Boy Scotts, Holly Santos (Saturday only), Ludlow Veteran Services, and Friends of the Senior Center (if they choose to apply) as vendors at the market. Grace seconded and the motion passed unanimously by roll call vote.
 - b. Susan moved to give Michelle approval to accept vendors who ask for tables between now and next meeting. Matt seconded and the motion passed unanimously by roll call vote.

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- c. Janet asked board of health if they would like to participate, but we have received no response to date. They also said they do not have a first aid kit to donate/loan.
1. Sun Kim Bop is available on Sun only. We still need someone for Sat.
 - a. Grace will reach out to Batch ice cream.
 2. Michelle to remind all vendors of need for permits and vendors for weighting.
- iii. Performers
 1. Judi, the Hula Hoop performer is confirmed
 2. Betsy Koscher (art instructor) is looking for assistance bringing 3 tables to the market. Bob was willing to help, and Michelle will connect the two.
- iv. Advertising
 1. Michelle will print 50 posters by Aug 30 and put in the LCC mailbox.
 2. Bob will check if senior center will hand the poster out with food grab and go
- b. Updates on budget, including sponsors
 - i. Sponsors
 1. Still have not received checks from a number of places
 2. ERC5 needs an invoice to proceed. Michelle will email one.
- c. Discussion of outstanding items, including need for volunteers
 - i. Bob can bring canopy and table for the LCC table.
 - ii. Matt will look into cost of a canopy if we purchase our own.
 - iii. We can look into printing a sign when we do all the other printing.
 - iv. Michelle will ask CARES and Lions about volunteers and send link to sign up.
 - v. It was suggested that we ask if any local businesses (e.g. banks) would volunteer.
6. LCC grant cycle
 - a. Reminder of timeline (opens Sep 1, applications due Oct 15) and discussion of advertising
 - i. Michelle will make a flyer about the grants that can be used at the market
 - b. Final Review of LCC priorities (changes must be made by Aug 30)
 - i. Discussion occurred around if we want to mention the concert series/that we are looking for bands for that.
 - ii. Susan moved to add this sentence to our priorities: "We seek to fund multiple musical performances as a part of our summer concert series at the Ludlow gazebo." Janet seconded and it passed unanimously by roll call vote, with Matt being absent at the time of the vote.
 - c. Update on move to direct granting
 - i. This was approved by the selectmen and treasurer. Michelle informed the state last week of the change.
7. Other items which may come before this body
 - a. Selectboard voted to only allow Ludlow residents to join the LCC.

- b. New members still needed, and current members are encouraged to spread the word.
 - c. Bob previewed a new LCC brochure. It will be edited, with the goal of having it available at the market.
 - d. We decided to add a new meeting before the market: Sep 13 @ 6 PM
8. Adjourn
- a. Michelle moved to adjourn, Grace seconded, and the motion passed unanimously with Matt being absent at the time of the vote.
 - b. The meeting was adjourned at 7:09 pm.

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