

Minutes of the Ludlow Cultural Council

October 25, 2021

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TOWN OF LUDLOW

The meeting was called to order by Michelle Goncalves at 6:03 pm.

Present at meeting were: Nira Flatley, Michelle Concalves, Robert Radowski, Janet Settembro, Matt Tibbits, Grace Barone and Sharon Clark. Absent: Susan Amaral .

Betsy Koscher was appointed a council member.

- 1) **Approval of minutes:** Motion was made by Matt Tibbits to approve the following the minutes: September 13th, September 27th and October 2nd. Motion was seconded by Janet Settembro. Approved by all members present.

- 2) **Debrief about October 2021 Community Market:**

All of the following items were discussed.

Elderly had a hard time walking on grass to view vendor tents. Could we set up vendors close to sidewalk for easier walking.

Also, two-way traffic through vendor aisles. (some vendors set up with backs to aisles)

We could provide a map of spaces to make it easier for vendors to find their spots.

Water and coffee would be good to sell. Maybe Lions Club, Scout Troup, etc etc

Sell our LCC shirts? Many attendees were asking to buy them.

The kid's arts and crafts tables was much better on same side of area near Gazebo.

The kids arts and crafts tables needs to have a couple of assistants to Betsy.

Many comments from vendors, attendees and Council members that the market was well organized, music was good (although at times it was a little too loud), size of vendor space was good.

Hula-hoop lady was great. Lots of participation. Ask her to come back.

Maybe a juggler and/or magician would be a good idea.

Need to have better commitments from food truck. Perhaps signing a contract(?).

Could we do better with advertising: a banner to hang on park grounds across from bridge would be a good idea. Can we get a grant to buy a banner?

We will recycle our sponsor signs.

Thank you notes to sponsors will be written by Nira Flatley.

Bills have all been paid pertaining to Community Market.

Budget: \$4,582 was raised (vendor fees and grants)

3,867 was spent

715 remaining

Michelle needs reimbursement for items bought for Market.

\$245.98 – chalk person

102.95 - cones and bubbles

34.99 – art kit

\$383.92 - total due Michelle

Nira made a motion to approve the reimbursement of \$383.92 to Michelle.

Grace seconded motion.

Approved by all members present with Michelle abstaining from the vote.

3) Discussion of Grants

Grant deadline has been extended to November 1, 2021. As of today, we have 24 applications. Please review Conflict of Interest. Review all applicants on Mass Cultural website. Will discuss at next meeting. FY2022 will give us \$16,600 to award. We are allowed to withhold 20% of grant amount.

Next meeting will be November 22nd.

Matt made motion to adjourn. Seconded by Sharon.

Meeting was adjourned at 6.58.

Respectfully submitted,

Nira Flatley

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