

Minutes of the Ludlow Cultural Council

March 6, 2023

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The meeting was called to order by Michelle Goncalves at 6:01 pm.

Present at meeting were: Nira Flatley, Michelle Goncalves, Robert Radowski, Sharon Clarke, Janet Settembro and Larry Goodreau.

TOWN OF LUDLOW

Absent: Matt Tibbits and Grace Barone and Susan Amaral.

Approval of minutes: Motion was made by Robert Radowski to approve the minutes dated January 23, 2023. Motion was seconded by Larry Goodreau and was approved by all members present.

Administrative Updates

- a. Conflict of Interest Rules must be reviewed and completed by all members. Country Bank reached out to be a sponsor/support us at Summer Concerts.
- b. Recent events: Woman of 76, March 29th at Sr. Center.
John Roots, Attracting Birds, Butterflies and Bees is April 19th @ 10:00 a.m. at Sr. Center.
- c. Contracts: Still waiting on a few 2023 contracts.
- d. Purchases and Expenditures: None

Planning for Summer Concerts

- a. Community involvement at concerts same as last year; plus Lions Club, Vets and Council on Disability.
- b. Advertising: Facebook. Print up posters 8 ½ x 11 to be left in town Hall mailbox. Pass out ½ sheets at all concerts. Put scan code info in Ludlow Register.

Planning for Community Market

- a. Vendor Applications are open. \$25/day or \$40/weekend
- b. Sponsors: we should come up with ideas of who to ask for Sponsorships. \$150/fee. Michelle will send a list of past sponsors.
- c. Entertainments Options: Hula-hoop lady; Ludlow Community Band, Paul Sticta, Arts and crafts table for kids, fire trucks and police. Library book table and magician.
- d. New in 2023?? Face painting? Birds of Prey? Chainsaw carving?
More info and pricing to follow in future meetings.

- e. Sharon mentioned it would be nice to have some farms at the market. Larry will check on some farm outlets. Michelle will send out an application we can send to anyone that we would like.

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Other items to discuss

LCC Community 2023 survey. How can we be better at getting more participation? Randall's and/or Big Y to put info in grocery bags? Council members attend concerts and hand out info sheets.

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Motion made by Nira Flatley to adjourn. Seconded by Sharon Clarke. Approved by all members present.

Meeting adjourned at 6:46 p.m.

Next meeting: March 27, 2023.

Respectfully submitted,

Nira Flatley