

Ludlow Cultural Council  
Monday, May 22, 2023  
6:00 PM - 7:30 PM  
Zoom

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## Minutes

### Call Meeting to Order and Roll Call

- Michelle Goncalves called the meeting to order at 6:10
  
- Attendance: Sharon Clark, Michelle Goncalves, Janet Settembro, Larry Gaudreau; Grace Barone arrived at 6:15; Bob Radowski was present but unable to vote as his appointment expired.
  
- Absent: Nira Flatley

### Approval of minutes from May 1, 2023

- Sharon moved to approve the May 1 minutes; Larry seconded; the motion passed by roll call vote

### Administrative updates

#### Correspondence

- o Michelle inquired with the town administrator if market sponsorships are tax deductible and we are waiting for a response

#### Reports on recent events

- o The Josh DeForge VFW Post veterans comedy show took place this week, but no member attended
- o Matt York's Johnny Cash event will take place tomorrow, May 23 at the Hubbard Library at 6pm

#### Reports on 2023 Contracts or Final Reports received

- o None received

#### Purchases and expenditures

- o None made

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### Planning for Summer Concerts

#### Updates on Community involvement

- We are still looking to fill 4 dates with community/civics groups. Grace reached out to the Alzheimer's Association and the Michael J. Dias Foundation to inquire about their interest and is waiting to hear back. Larry reached out to the Vets Center and is waiting to hear back

#### Planning for Community Market

- Members reviewed applications received since the last meeting. Sharon moved to accept all new vendors except Avon, applicant 62. Larry seconded. The motion passed unanimously by roll call vote.
- Michelle shared a sample layout for the market. Members suggested the addition of picnic tables on the right side of the layout; Michelle will coordinate with DPW
- Michelle to reach out to an ice cream truck as a final food vendor
- Discussion occurred around the facepainting vendor to hire. Dazzleday will require a tent, which the council does not own. Happy Facepainter can bring their own equipment for an extra fee. Decision about which vendor to use was tabled until the next meeting.
- Discussion occurred around parking needs for the market. Larry is a contact for the white church near the library and said that we could encourage vendors to unload and park at the church to free up space near the market.
- The council has secured sponsorship from Ludlow Memorial Company, Luso, Baystate Dental, and MMWEC

Sharon moved to adjourn. Grace seconded. The motion passed unanimously by roll call vote. The meeting was adjourned at 7:09pm