

# HOLIDAY SHOPPING REMINDERS FOR STORES

This season, help stop the surge with safe store practices for holiday shoppers



Offer curb side pickup when possible



Follow in-store capacity limits - 50% of building's maximum capacity or up to 10 people/1,000 sq ft\*



Offer appointment-based shopping



Sanitize between checkouts



Use distance markings and reminders near registers and line areas



Place signage reminding about mask mandates on entrances and throughout the store

\*Buildings with no permitted occupancy limitation on record may allow up to 10 persons (including staff) per 1,000 square feet of accessible space

Find more materials for municipalities and businesses at [mass.gov/Holidays](https://mass.gov/Holidays)

